

## NZTR INDUSTRY POLICY APPROVED ENTITY COLOURS/SILKS

**Approved by:** New Zealand Thoroughbred Racing

**Issued By:** Malcolm Holmes, CE

**Date Issued:** 01 September 2009

Next review: 31 March 2010

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#### 1. Application

This policy applies to the registration of colours/silks, both 'Owner' and 'Stable' where the design is outside the usual configuration approved by NZTR i.e a stylised logo.

#### 2. Policy

(This policy incorporates the Rules as outlined in the New Zealand Rules of Racing. These being Rule 433-434)

Certain commercial logos may, subject to payment by the applicant of a registration fee of \$1,500.00, register;

- (a) as racing colours any trademark, logo, design or other distinguishing pattern, colour or feature promoting or associated with the entity; and
- (b) the exclusive right of the relevant entity to use such racing colours.

For the avoidance of doubt, an 'Entity' would belong to one of the following categories:

- Racing Stable
- Licensed Syndicator

- Thoroughbred Stud
- Specific industry related company e.g., transport, feed company or other, at the discretion of the registrar.

Any submitted design will be at the discretion of NZTR and must not breach any existing copyright designs/laws.

Companies must be Limited Liability Companies on the New Zealand Companies register.

Approved designs are subject to an application fee of \$1,500.00

Colours renewals are required every 5 yrs with the next cycle due on the 1<sup>st</sup> August 2010. Entity colours will be renewed at the rate applicable to the mode of colours, i.e. either 'Owner' colours or 'Stable' colours and the fee applicable at that time.

Entity colours, which are registered, cannot be transferred to another person or entity.

**Mirrored layout-** if a logo/design is to be placed on the body of the silks it must be displayed both front and back in the same size. If logo/design is to be placed on the sleeves it must be displayed on both.

**Approval-** NZTR must approve all colours before they are manufactured.

**Electronic files**- for publication and website purposes a electronic file in TIFF or JPEG format should be emailed to NZTR at registrations@nzracing.co.nz

FEE \$1500.00

GST Incl

Γ No. 10-386-896

# COLOURS APPLICATION FORM FOR APPROVED COMMERCIAL COMPANIES/ENTITIES

(The company/entity must have a direct involvement in thoroughbred racing and ownership in the horse the colours are to be used for.)

|                                   | the  | horse the colours are to be us | ed for.)                |
|-----------------------------------|--|--------------------------------|-------------------------|
| DETAILS                           |  |                                |                         |
| Name:                             |  | Address:                       | Email:                  |
|                                   |  |                                |                         |
|                                   |  |                                |                         |
|                                   |  |                                |                         |
|                                   |  |                                |                         |
| NAME AN                           | D ADDRESS TO WHOM COLOURS CERT   | IFICATE IS TO BE POSTED        |                         |
| TVAINIE AIX                       | D ADDRESS TO WISH SOLOSKS SERV   | INTOXIC IO TO BET GOTED        |                         |
| MY / OUR                          | CHOICE OF COLOURS IS SET OUT BELO  | OW IN ORDER OF PREFERENCE:     |                         |
| Option<br>1:                      | Jacket: (Colours & Design)   | Sleeves: (Colours & Design)    | Cap: (Colours & Design) |
| Option 2:                         | Jacket: (Colours & Design)   | Sleeves: (Colours & Design)    | Cap: (Colours & Design) |
| Option 3:                         | Jacket: (Colours & Design)   | Sleeves: (Colours & Design)    | Cap: (Colours & Design) |
| COLOUR                            | TYPE Stab  | le $\Box$                      |                         |
| L                                 | particular attention to the description pro  |                                | ( )                     |
| IF NONE OF<br>(A) Wish to b<br>OR | THE SELECTIONS OF COLOURS ARE AN e allocated the nearest approach to my/our nit a further selection of colours | /AILABLE I / WE:               |                         |
| NAME/<br>USED                     | S OF HORSE/S FOR WHI   | CH COLOURS ARE TO BE           |                         |
|                                   |  |                                |                         |
|                                   |  |                                |                         |
|                                   | SE NOTE<br>O INCREASING DEMAND T   | O HAVE COLOURS PRINTED         |                         |

DUE TO INCREASING DEMAND TO HAVE COLOURS PRINTED IN VARIOUS PUBLICATIONS, AN ELECTRONIC IMAGE SHOULD BE SENT TO: registrations@nzracing.co.nz

#### **PRIVACY ACT 1993**

This information is being collected and will be held by New Zealand Thoroughbred Racing (NZTR) at PO Box 38-386, Wellington Mail Centre. It is being collected for the purpose of processing the matter the subject of this form. You agree that the personal information supplied by you may be retained by NZTR and disclosed to and retained by third parties for the purpose of processing relevant forms, direct marketing or providing you with information on events, products and services. NZTR will not use or disclose your personal information in any way, other than that disclosed in this policy or with your prior consent. If you do not provide the requested information then NZTR may not be able to process the matters the subject of this form. That may result in a breach of the Rules of Racing. You may access your personal information (if it is readily retrievable) at the above address and you may request NZTR to update or correct that information. You may also request to be removed from the NZTR database for the purpose direct marketing and providing you with information on events, products and services by notifying NZTR by email or by letter to the above address. If you do **not** wish your information to be retained in our database, or disclosed and retained by third parties for the purpose of providing you with information on events, products and services, then please tick the box below.

When the fee is paid this form constitutes a GST tax invoice. If a payment forms part of a taxable activity within the GST Act a copy should be retained for your records.

#### **RULES OF RACING**

In respect to rules/regulations pertaining to colours/silks, please refer to:

Rule 433-434 of the New Zealand Rules of Racing

| 6. PAYMENT DETAILS  |  |  |  |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|--|--|--|
| I would like to pay by Bank Deposit: ☐ Da   | ate Deposited:                             |  |  |  |  |  |  |  |  |  |
| New Zealand Thoroughbred Racing Inc - Bank Account Number 01-0517-0063944-00. (Please use your name & form type as reference) |  |  |  |  |  |  |  |  |  |  |
| Please charge my: Mastercard Visa Card No: Card No: Cardholder's Name:  | Amex Diners Club Expiry Date: / Signature: |  |  |  |  |  |  |  |  |  |
| My Cheque is enclosed for \$  |  |  |  |  |  |  |  |  |  |  |

Racing Silks Examples
Note: Rule 433 (1) All Racing Colours are subject to the approval of NZTR.

### Body

| Plain | Band | Two<br>Bands | Hoops | Single<br>Stripe | Stripes | Braces | Star | 4 Stars | 5 Stars | Stars | Epauletts | ν |
|-------|------|--------------|-------|------------------|---------|--------|------|---------|---------|-------|-----------|---|
|       |      |              |       |                  |         |        | (    | **      | **      |       |           |   |

| Sash | Cross<br>Sashes | Diamond | Four<br>Diamonds | Five<br>Diamonds | Diamond<br>Band | Diamond<br>of Four | Diamond<br>Chequers | Chequers | Diabolo | Halves<br>Vertical | Halves<br>Horizontal | Quarters |
|------|-----------------|---------|------------------|------------------|-----------------|--------------------|---------------------|----------|---------|--------------------|----------------------|----------|
| 2    |                 |         |                  |                  |                 | <b>*</b>           |                     |          |         |                    |                      |          |

| Down<br>Triangle | Up<br>Triangle | Chevron | Three<br>Chevrons | Diagonal<br>Stripes | Seams | Spot | Four<br>Spots | Five<br>Spots | Six<br>Spots | Circle | Fours<br>Circles | Five<br>Circles |
|------------------|----------------|---------|-------------------|---------------------|-------|------|---------------|---------------|--------------|--------|------------------|-----------------|
| <b>(</b>         |                |         |                   |                     | Û     |      |               |               |              | Ô      | <b>\$</b>        |                 |

| Heart    | Four<br>Hearts | Five<br>Hearts | Horse<br>Shoe | 4 Horse<br>Shoes | Chequer<br>Band | Chequer<br>Sash | Maltese<br>Cross | Cross of<br>Lorrine | St Andress<br>Cross | Shamrock | Fleur<br>de-lis | Fern<br>Leaf |
|----------|----------------|----------------|---------------|------------------|-----------------|-----------------|------------------|---------------------|---------------------|----------|-----------------|--------------|
| <b>*</b> |                |                | ြိ            | (CC)             |                 |                 | <b>X</b>         | (¥)                 | (¥)                 |          | *               |              |

### **Sleeves**

| Plain           | Arm<br>Band         | Two<br>Bands | Hoops    | Cuffs              |
|-----------------|---------------------|--------------|----------|--------------------|
|                 |                     |              |          |                    |
| Diamond<br>Band | Stripes             | Seams        | Chequers | Diamond<br>Cheques |
|                 |                     |              |          |                    |
| Chevron         | Diagonal<br>Stripes | Stars        | 5pots    | Diamonds           |
|                 |                     | *            | •        | <u>•</u>           |

|          | Сар                 |       |       |            |          |        |       |              |               |               |              |       |       |
|----------|---------------------|-------|-------|------------|----------|--------|-------|--------------|---------------|---------------|--------------|-------|-------|
| Chequers | Diamond<br>Chequers | Stars | Spots | Horse Shoe | Diamonds | Hearts | Plain | Quarters     | Single Stripe | Three Stripes | Plve Stripes | Hoops | Seams |
|          |                     | (*)   |       | (O)        |          |        |       | $\mathbf{O}$ | $\bigcirc$    |               |              |       |       |