

# NZTR Naming Policy

## Introduction

This policy applies to the registration of names for NZ domiciled horses for racing and breeding. It is provided to assist persons who are making an application to NZTR for the naming of a thoroughbred horse for racing or breeding.

This policy incorporates the Rules as outlined in the NZ Rules of Racing. It also incorporates Article 14 of the International Agreement on Breeding, Racing and Wagering (IABRW) of which NZTR is a signatory. Article 14 is attached as an appendix. The IABRW is produced by the International Federation of Horseracing Authorities (IFHA) to promote best practice in the administration of horseracing worldwide.

NZTR takes the naming of racehorses seriously and considers what is publicly acceptable as well as ensuring that the racing industry is not brought into disrepute, nor that personal offence is caused through the naming of a racehorse. NZTR has complete discretion whether or not to approve an application to register a name for a horse as outlined refer Rule 408 (4).

## Applying for a Name

- The application for a name must be lodged on the NZTR form SR19 - Application for Naming (Registration) of a Horse and be accompanied by the appropriate fee.
- Allow 3 working days from receipt of the completed form for NZTR to process the application. An incomplete application will delay the registration of the name.
- A name application will only be accepted from the registered owner, lessee or racing manager of a horse, or from a person authorised to act on behalf of the registered owner or lessee.
- Names presented on the application form will be checked in order of preference for availability and compliance with the naming policy.
- Name availability can be checked via email, telephone or on NZTR website. The checking procedure is a guideline only and no guarantee is made as to the availability of a name at the time the application form is received.
- Names cannot be reserved.

## General Criteria

- The maximum length of a name is 18 characters, including spaces and apostrophes.
- A name must start with a letter.
- Symbols, numbers and punctuation marks other than apostrophes are not accepted.
- Single letters and abbreviations such as UFO, X RAY, MR Z etc. will not be accepted. Single letters such as "A" and "I" are acceptable as they are deemed to be words.
- A name may be rejected if it is difficult to pronounce or read.
- A name will not be accepted if it appears in the first five generations of the pedigree of the horse for which the application is being made.
- A name that may cause confusion

## Time Restrictions

NZTR will not approve for registration any name:

- under which any other horse was previously registered until a period of 15 years has elapsed from the date on which such other horse was foaled;

- which has previously been registered for a mare whose name has appeared in the New Zealand Stud Book until a period of 12 years has elapsed from the year in which NZTR is notified that the mare has died or has ceased breeding;
- which has previously been registered for a stallion whose name has appeared in the list of stallions at stud in the New Zealand Stud Book until a period of 15 years has elapsed from the last year in which such stallion's name appeared in such list
- where a New Zealand-bred horse is named overseas the name is automatically restricted in New Zealand in accordance with (a)

The name of a horse becomes available for re-use on 1 August of the year of any naming restriction expiring.

### **Inappropriate names**

NZTR will not accept a name that in its opinion:

- is suggestive or have a vulgar, obscene or insulting meaning; names considered in poor taste; or names that are offensive.
- appears to be designed to harass, humiliate or disparage a specific individual, group of individuals or entity.
- has the potential to create controversy under current social standards or political climate. This applies to words written in English and other languages.
- Names clearly having commercial, artistic or creative significance.

This applies to a name either on its own or in the context of the sire and/or dam name.

### **International Restrictions**

- A name or name change for an overseas-bred horse must be available and approved by the Naming Authority of its country of birth, as well as NZ.
- Names that are Internationally Protected by the IFHA and ISBC cannot be used. Similar sounding or singular or plural versions of an Internationally Protected name will not be allowed.

### **Similar Names**

- A name that is identical or similar in pronunciation to a protected name or a name already registered will not be accepted.
- The singular or plural version of an existing name may be considered based on factors including but not limited to the age and sex of both horses, the likelihood that the horses' race careers could overlap, past race performance, breeding status, the number of years since the horse had its last race start and the degree of similarity between the names.
- Adding a word or words to a name already registered may be considered based on factors including but not limited to the age and sex of both horses, the likelihood that the horses' race careers could overlap, past race performance, breeding status, the number of years since the horse had its last race start and the degree of similarity between the names.

### **Reference to a Public Person**

- NZTR reserves the right to refuse names which may identify a person (public figure or otherwise)
- Consideration may be given to a name of a public person if the spelling is altered

- A name of a public person may be accepted if written permission to use their name accompanies the name application

**Racing References**

Names that may cause conflict with wagering or racing terms and/or that have the potential to cause confusion for racing administration and racegoers will not be accepted. Examples include:

- Features of a racecourse such as WINNING POST, RUNNING RAIL, BIRDCAGE
- Terms such as SCRATCHING, TRIFECTA, QUINELLA

## Article 14 (RACING / BREEDING) - REGISTRATION OF NAME.

- I The registration of a name for a horse can only be made by or with approval of the competent Authority of its country of birth.

For a horse born abroad, the application to register a name must be made through the relevant authority of the country where the export certificate is lodged.

The change of a name already registered and published can only be requested from the Authority which originally registered that name.

In the case of a necessary change for cultural reasons, the new name (or, in the case of a horse renamed more than once, the most recently registered new name) will become the registered name for racing purposes.

The Authority making the change must :

1. liaise with the Authority which originally registered the name, in order to avoid duplication and to ensure that the horse is not so celebrated under its original name so as to render a change of name inappropriate.
2. inform all Authorities and Stud Books which have previously registered that horse.

- II An International List of Protected Names is maintained and published by the International Federation according to the Rules adopted by the Executive Council. The List covers the names of certain horses whose fame derives from their accomplishments on the racecourse or at stud. The Rules governing inclusion on this List are set out under **Appendix 9**.

- III Concerning names registered and not protected, the following criteria are provided as a guideline forming the basis upon which Authorities may establish a suitable period during which registered names will not be reused:

- a) in the case of stallions, 15 years after death or 15 years after the last recorded year in which they covered mares or at 35 years of age (whichever is the sooner).
- b) in the case of broodmares, 10 years after their death or 10 years after the last recorded year in which they were covered or produced a foal, or at 25 years of age.
- c) in the case of all other horses, 5 years after their death, or at 20 years of age (whichever is the sooner). An exception may be made where the name of a horse which has been reported as dead and has not raced is sought for re-use by the same applicant.

- IV. Names cannot be accepted if they are already registered subject to the conditions on re-use of names set out above, nor if :

1. - they appear on the International List of Protected Names,
2. - they have more than eighteen characters, including signs or spaces,
3. - they are the name of a public person, without that person's or their family's permission, or names of commercial significance without the appropriate permission,
4. - they are followed by numbers,
5. - they are made up entirely of initials or include figures, hyphens, full stops, commas, signs, exclamation marks, inverted commas, forward slash, back slash, colon or semi-colon.
6. - they are suggestive or have a vulgar, obscene or insulting meaning ; names considered in poor taste ; or names that may be offensive to religious, political or ethnic groups,
7. - in pronunciation, they are identical or similar to a protected name or a name registered for a horse whose year of foaling is within ten years of that of the horse in question.

8. - they start with a sign other than a letter.
9. - they are already registered to a sibling or parent of the horse in question.

Authorities may refuse to accept entries for races in respect of horses whose names do not conform to the above provisions.

Agreed by :

ALGERIA	FRANCE	MAURITIUS	SINGAPORE
ARGENTINA	GERMANY	MEXICO	<i>(except § I &amp; IV 7)</i>
AUSTRALIA	GREAT BRITAIN	MONGOLIA	SLOVAKIA
AUSTRIA	GREECE	MOROCCO	SLOVENIA
AZERBAIJAN	HONG KONG	NETHERLANDS	SOUTH AFRICA & Zimbabwe
BAHRAIN	HUNGARY	NEW ZEALAND	SPAIN
BELGIUM & Luxemburg	INDIA	NORWAY	SWEDEN
BRAZIL	IRELAND	OMAN	SWITZERLAND
BULGARIA	ISRAEL	PANAMA	TRINIDAD & TOBAGO
CANADA <i>(except § IV 3, 5 &amp; 7)</i>	ITALY	PERU	<i>(except § IV 3, 4 &amp; 5)</i>
CHILE	JAMAICA	PHILIPPINES	TUNISIA
CHINA	<i>(except § IV 3 &amp; 5)</i>	POLAND	TURKEY
CROATIA	JAPAN	PORTUGAL	UKRAINE
CYPRUS	KAZAKHSTAN	PUERTO RICO	UNITED ARAB EMIRATES
CZECH REPUBLIC	KOREA	<i>(except § IV 3, 5 &amp; 7)</i>	UNITED STATES OF AMERICA
DENMARK	LEBANON	QATAR	<i>(except § IV 3, 5 &amp; 7)</i>
DOMINICAN REP. <i>(except § IV 5)</i>	LITHUANIA	ROMANIA	URUGUAY
FINLAND	MACAU	SAUDI ARABIA	UZBEKISTAN
	MALAYSIA <i>(except § I &amp; IV 7)</i>	SERBIA, Bosnia & Herzegovina	VENEZUELA